



**Yorkshire
Housing**

Asset Intelligence Manager

September 2026



Key information about the role



Asset Intelligence Manager

 **Business area:**
Assets and Sustainability

 **Reports to:**
Head of Asset Strategy

 **Leader of others:**
Yes

 **Contract type:**
Agile Homeworking

 **Budget holder:**
Yes

 **Car Allowance:**
No

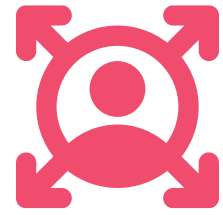
 **DBS check required:**
No

About the role

Role purpose

The Asset Intelligence Manager will lead and manage our approach to asset data and performance across the business. They will be responsible for the integrity and management of our stock condition, energy, compliance and performance data. Working closely with the Asset Investment Manager and Sustainability Lead they will ensure investment in our portfolio of existing homes is efficiently planned and based on quality, up to date information. They will be responsible for driving forward change and ensuring data plays a pivotal role in our transition to a customer focused preemptive service.

Here's some of the things you'll be doing



We're Yorkshire by name and by nature. And we make it possible for people to have a place they're proud to call home, whether that's to rent or to buy. It's our people that make that happen, and here's how you'll be supporting:

Key responsibilities:

Leadership

- Lead, manage and develop a team responsible for asset intelligence
- Provide confidence and clear leadership and direction, bringing colleagues together to work towards a common goal.
- Empower colleagues to find the best solutions and take forward a culture of innovation, flexibility and service excellence
- Ensure appropriate levels of assurance and confidence across your business area to the Assets and Sustainability Leadership Team.
- Set clear expectations for all individuals, discussing performance on a regular basis to motivate and create a culture of excellence and consistency in service delivery.
- Promote a 'can do' culture within a fast-paced team and ensure data is the key driver in decision making processes.
- Motivate a team to ensure a customer obsessed mindset is embedded alongside asset intelligence data

Asset Strategy

- To take responsibility for delivery of the 'asset intelligence' strand of Yorkshire Housing's ambitious Asset Management Strategy.
- Support the Head of Asset Strategy, Asset Investment Manager and Sustainability Lead to ensure a cohesive customer obsessed asset management department.
- Working across the business with other Senior Managers, develop relationships that contribute with technical expertise and knowledge on the delivery of the overarching Business Strategy.

Asset Intelligence

- Lead a data-driven team and be responsible for developing company-wide reports that present a view of lifecycle and average costs on capital components to assist in business planning and financial forecasting and develop the asset intelligence the organisation holds.

- Work with other technical colleagues to understand trends and you will be a key decision maker in ensuring company targets are met or identify and highlight risks at an early stage.
- As a senior member of the Asset Team, prepare reports and Asset Intelligence for Senior leaders
- Take responsibility for the asset management/energy systems and data within, ensuring robust procedures are in place to ensure the integrity of data.
- Interpreting comprehensive asset intelligence regarding condition, compliance, energy and performance.
- Validate, reconcile, analyse and report on data to identify investment requirements, options appraisals, viability of stock and financial forecasting using NPV software
- Ensure monitoring and reporting of decent homes compliance and energy performance linked to SAP (Standard Assessment Procedure) scoring.
- Develop and maintain regular performance reports for all asset management activity against performance, customer feedback, KPI's and budgets.
- Support the Sustainability Lead in preparing bids, applications for funding streams to deliver energy efficiency improvements and stock acquisitions.
- Responsible for producing a recurring programme of stock condition and energy performance data collection to the whole portfolio. This ensures we can plan our short- to medium-term investment based on up-to-date, robust information. Ensure the data collected is utilised for future business planning.
- Working closely with the wider department, interpret and continually develop this data and the intelligence held by the organisation to plan schemes of capital investment and domestic retrofit that delivers on Yorkshire Housing's Roadmap to Net Zero.
- Whilst leading a data-driven team, deliver a customer obsessed service that is in-line with the excellent standards expected at Yorkshire Housing; whether through the effective management of complaints or customer queries.
- Keep abreast of future developments including future statutory/regulatory changes to ensure that Yorkshire Housing meets regulatory standards. Ensure all legal and statutory requirements for service area are met.
- Ensure best in class approach to the management of data, benchmark performance with partners and seek continuous improvement.
- Ensure asset data is available to internal stakeholders in a user-friendly format to promote a culture of self-service.



As you can imagine, the above might not be all you'll be responsible for in role so you might be asked to take on some other key responsibilities if they're suitable for your role.

So, what will you bring to the role?



The main things:

- Experience of working strategically at a senior level in an asset management setting within a large property portfolio.
- Experience managing a similar size range of data and management systems.
- Experience undertaking analysis of data and formulating strategy on housing stock.
- Experience of managing a high performing data driven team.
- Experience of working with Housing Sector Asset Management systems alongside an understanding of several underlying asset management principles.
- Up to date knowledge of asset management standards, legislation and regulatory framework.
- Excellent communication and interpersonal skills. Communicating confidently, effectively and empathetically with people, with the ability to explain complex issues simply without diluting the meaning.
- Ability to produce insightful business reports for Directors or the Executive team as required.
- Comprehensive IT experience especially in MS products (Including SharePoint & Teams) as well database software (such as housing/asset management systems).
- Analytical, methodical, and able to work effectively with large volumes of information and complex data.
- Ability to lead and motivate a remote team and to champion working in an agile manner in line with YH's Hub, Home and Roam approach.
- Ability to coach and develop a team with experience of inspiring teams towards shared goals and empowering them to deliver excellent service and high performance.
- Ability to ensure high levels of performance in a fast-paced environment.
- Ability to manage a team through a period of transformation whilst ensuring business continuity.
- Evidence of commitment to continuous improvement and striving to be sector leaders.
- Experience of delivering a customer obsessed service including an ability to deal with difficult situations, conflicts and complaints positively.
- Experience of maintaining, developing and influencing successful relationships with internal and external partners.
- Embracing challenges and having an ability to identify opportunities for positive change and deliver improvements.
- An understanding of Equality, Diversity and Inclusivity and how this is applied through our service to customers and colleagues.
- A flexible approach and personal values and approach that align with YH's values.

- Full UK driving license, able to drive and have access to a car for business purposes.
- Level 4 Certificate in Housing regulated by Ofqual or equivalent or be willing to work towards
- Eagerness to develop own skills and adapt to change.
- Personal values and approach that align with YH's values
- Ability to work flexibly in line with Hub, Home and Roam principles.

It would be a bonus if you have:

- Corporate membership of CIH, IAM or equivalent professional experience.
- Degree or equivalent in project/business management or another relevant subject.

Our Yorkshire Housing values



What are they?

Our values describe what matters most to us, and what our colleagues should expect from each other. We're all expected to show how we support and live up to these values in our work.

Our colleagues are amazing

We want colleagues to feel free to be themselves, which means we all share responsibility for promoting a culture of equality, diversity and inclusion. We're also each accountable for our own health and safety by following our policies and completing any training needed for our roles. Our colleagues are amazing, and the diverse skills and abilities they bring to work every day are what make Yorkshire Housing such a special place to be. You spend a lot of your waking hours at work, so we're committed to giving you a workplace where you can truly be yourself, feel valued, and have opportunities to progress and develop.

Create trust



- Do the right thing, not the easy thing
- Be honest and open
- Do what you say.

Be curious



- Think differently
- Ask questions
- Keep learning.

Make it happen



- Own it
- Do it
- Be empowered

Achieve impact



- Do things that matter
- Deliver results
- Show pride and passion.

Have fun



- Enjoy work
- Be yourself
- Stay connected.

