

# Yorkshire Housing Role Profile



<b>Job title:</b>	Senior Asset Intelligence Analyst	<b>Leader of others:</b>	No
<b>Reports to:</b>	Asset Intelligence Manager	<b>Contract type:</b>	Agile Homeworking
<b>Business area:</b>	Assets and Sustainability	<b>Car allowance:</b>	No
<b>Budget holder:</b>	No	<b>DBS required:</b>	No

## Job purpose

The Senior Asset Intelligence Analyst is responsible for ensuring the integrity and accuracy of asset data to demonstrate compliance with the Decent Homes Standard, including HHSRS hazards, building safety, and all statutory legislation. The post holder will work closely with the compliance and delivery teams to produce planned programmes of work. Additionally, the role requires providing comprehensive analysis and intelligence to drive the transition to a customer-focused, pre-emptive service.

The post holder will collaborate with various stakeholders to ensure that asset data aligns with organisational goals and regulatory requirements. Responsible for ensuring the integrity of asset data to demonstrate compliance with the Decent Homes Standard including HHSRS hazards, building safety and all statutory legislation.

The Senior Asset Intelligence Analyst will also develop and support with implementing data management strategies to enhance the quality and reliability of asset information. This includes identifying and addressing data gaps, ensuring data consistency, and leveraging advanced analytical tools to support decision-making processes.

## Key responsibilities

- Play a key role in making sure Yorkshire Housing meets its responsibilities under the Decent Homes Standard, Health & Safety, and national data returns by providing accurate, timely asset data.
- Keep our asset management and compliance systems up to date by validating, maintaining, and improving the quality of the data we hold.
- Design and run checks to make sure our stock and component data is accurate and consistent across systems.
- Plan and track compliance-related servicing and works programmes to keep everything running smoothly and safely.
- Build and maintain asset data sets that support compliance reporting and help us stay ahead of regulatory requirements.
- Keep an eye on how data from capital investment projects flows into our compliance systems, making sure nothing gets missed.
- Track hard-to-access properties across all compliance and surveying programmes to make sure no home is left behind.
- Report on how our homes are performing using key metrics and provide real-time insights to support decision-making.
- Spot trends in asset performance to highlight risks and opportunities that help shape our future plans.
- Understand how long components last and what they cost to help us plan ahead and manage our budgets wisely.
- Work with colleagues across the business to check and challenge data quality, making sure we're working with the best information.

- Write and update clear, user-friendly procedures and documentation so everyone knows how things work and can follow best practice.
- Work with teams to capture accurate data on new homes and make sure they're set up properly in our systems from day one.
- Stay up to date with changes in legislation and regulation so we're always one step ahead and fully compliant.
- Make sure asset data is easy to access and understand for colleagues across YH, supporting a culture of self-service and transparency.
- Deliver great service to both internal and external stakeholders with a customer-obsessed mindset.

As you can imagine, the above might not be all you'll be responsible for in role so you might be asked to take on some other key responsibilities if they're suitable for your role.

## What you'll bring to the role

### The main things:

- Proven experience working with complex data sets and interrogating data management systems to support business insight and compliance.
- Strong communication and interpersonal skills, with the ability to explain complex information clearly and confidently to a range of audiences.
- Skilled in consolidating and reconciling large data sets across multiple systems to ensure a single, accurate source of truth.
- Experience in coordinating and delivering data quality checks, with a focus on continuous improvement and data integrity.
- Ability to design and implement effective processes for data collection, validation, and monitoring.
- Confident in producing insightful business reports and performance dashboards that support decision-making.
- Analytical and methodical, with the ability to interpret large volumes of data and identify trends, risks, and opportunities.
- Proficient in Microsoft Office tools (particularly Excel, SharePoint and Teams) and experienced in using housing or asset management systems.
- Advanced Excel skills, including the use of formulas to process, validate and present complex data.
- A proactive and solutions-focused mindset, with the confidence to challenge existing ways of working and drive positive change.
- Ability to translate asset intelligence into strategic recommendations that influence investment planning and long-term asset strategy.
- Experience in leading cross-functional initiatives or mentoring others, even without direct line management responsibility.
- Proactive in horizon-scanning for regulatory changes and advising on their implications for asset data and compliance.
- Skilled in engaging with a wide range of stakeholders to gather requirements, challenge assumptions, and co-create data-led solutions.
- Awareness of sustainability targets and the role of asset intelligence in supporting decarbonisation and net zero ambitions
- Eagerness to develop own skills and adapt to change.
- Personal values and approach that align with YH's values
- Ability to work flexibly in line with Hub, Home and Roam principles.
- An understanding of Equality, Diversity and Inclusivity and how this is applied through our service to customers and colleagues.

### It would be a bonus if you have:

- Experience in a compliance or quality assurance environment.
- Familiarity with forecasting and scheduling work programmes.
- Previous involvement with regulatory bodies and managing building safety data.
- Proficiency in business intelligence and data visualisation tools (e.g. Tableau, SSRS, Power BI) to support self-service reporting.
- Experience using GIS to analyse and present asset-related geographical data.

- Relevant professional certifications such as CDMP, PMP, CISA, CISM, or LEED AP (for sustainability and energy data).
- Professional (CDMP), Project Management Professional (PMP), Certified Information Systems Auditor (CISA)
- Certified Information Security Manager (CISM) and/or LEED Accredited Professional (for sustainability and energy data)

#### **Our values:**

Our values describe what matters most to us, and what our colleagues should expect from each other. We're all expected to show how we support and live up to these values in our work.

**Create trust** • Do the right thing, not the easy thing • Be honest and open • Do what you say

**Be curious** • Think differently • Ask questions • Keep learning

**Make it happen** • Own it • Do it • Be empowered

**Achieve impact** • Do things that matter • Deliver results • Show pride and passion

**Have fun** • Enjoy work • Be yourself • Stay connected

We want colleagues to feel free to be themselves - so we're all responsible for making sure we promote a culture of equality, diversity and inclusion. And, as you'd expect, we're responsible for our own health and safety, following our policies and doing any training needed for our roles.

<b>Date Role Profile last reviewed:</b>	July 2025
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