



**Yorkshire
Housing**

Digital Learning Designer Apprentice

October 2026



Key information about the role



Job Title Digital Learning Designer Apprentice

 **Business area:**
Learning & Development

 **Reports to:**
Learning Lead

 **Leader of others:**
No

 **Contract type:**
Agile Homeworking

 **Budget holder:**
No

 **Car Allowance:**
No

 **DBS check required:**
No

About the role

Role purpose

The Digital Learning Designer Apprentice will support the design, development and delivery of engaging digital learning solutions that help colleagues learn, develop and perform at their best.

Working within the Learning & Development team, the role will contribute to the creation of digital content, maintenance of learning systems and promotion of learning initiatives across Yorkshire Housing, while studying towards a Level 5 Digital Learning Designer Apprenticeship.

Here's some of the things you'll be doing



We're Yorkshire by name and by nature. And we make it possible for people to have a place they're proud to call home, whether that's to rent or to buy. It's our people that make that happen, and here's how you'll be supporting:

Key responsibilities:

- Design and develop engaging digital learning content, including e-learning modules, videos, guides, infographics and other digital resources.
- Work with Learning Leads, Trainers and subject matter experts to translate learning needs into effective digital learning solutions.
- Support the development, administration and continuous improvement of Yorkshire Housing's Learning Hub and associated learning systems.
- Upload, test, maintain and evaluate digital learning content to ensure resources remain accessible, accurate and up to date.
- Create digital assets and promotional materials to support learning programmes, events and campaigns.
- Support the delivery and promotion of learning and development initiatives across the organisation.
- Contribute to internal communications by sharing learning updates, success stories and best practice.
- Organise and maintain learning resources, ensuring colleagues can easily access relevant materials and information.
- Gather feedback from colleagues and stakeholders to help improve digital learning solutions and learning experiences.
- Research and explore emerging technologies, digital tools and learning trends to support innovation within Learning & Development.
- Build effective working relationships across the Learning & Development and wider People & Culture teams.



As you can imagine, the above might not be all you'll be responsible for in role so you might be asked to take on some other key responsibilities if they're suitable for your role.

So, what will you bring to the role?



The main things:

- Educated to degree level or able to demonstrate equivalent experience in creating digital content, learning solutions, communications or user-focused digital resources.
- A minimum of 5 GCSEs at Grade 4/C or above, including English and Maths.
- Strong written and verbal communication skills.
- Creative thinking and problem-solving skills.
- Good organisational skills with strong attention to detail.
- Ability to build positive working relationships and collaborate effectively with a range of stakeholders.
- A genuine interest in learning and development, digital learning and content creation.
- Confidence using digital tools and technology to create engaging user experiences.
- Eagerness to develop own skills and adapt to change.
- Personal values and approach that align with YH's values.
- Ability to work flexibly in line with Hub, Home and Roam principles.
- An understanding of Equality, Diversity and Inclusivity and how this is applied through our service to customers and colleagues.

It would be a bonus if you have:

- Experience creating presentations, videos, graphics or other digital content.
- Experience using creative and multimedia software such as Adobe Creative Suite or similar tools.
- An understanding of learning and development principles and how people learn in the workplace.
- Experience of learning technologies, learning management systems or digital communication platforms.

Our Yorkshire Housing values



What are they?

Our values describe what matters most to us, and what our colleagues should expect from each other. We're all expected to show how we support and live up to these values in our work.

Our colleagues are amazing

We want colleagues to feel free to be themselves, which means we all share responsibility for promoting a culture of equality, diversity and inclusion. We're also each accountable for our own health and safety by following our policies and completing any training needed for our roles. Our colleagues are amazing, and the diverse skills and abilities they bring to work every day are what make Yorkshire Housing such a special place to be. You spend a lot of your waking hours at work, so we're committed to giving you a workplace where you can truly be yourself, feel valued, and have opportunities to progress and develop.

Create trust



- Do the right thing, not the easy thing
- Be honest and open
- Do what you say.

Be curious



- Think differently
- Ask questions
- Keep learning.

Make it happen



- Own it
- Do it
- Be empowered

Achieve impact



- Do things that matter
- Deliver results
- Show pride and passion.

Have fun



- Enjoy work
- Be yourself
- Stay connected.

